

Recognition Program

VISIONARY

\$250,000+

- Significant naming rights/recognition to areas within the centre and grounds
- Logo added to plaque at main entrance of the building
- Name on site signage during construction
- Press event announcing gift
- Photo opportunity and framed certificate
- Designated officials invited to speak at all events
- Listed on all campaign communications materials
- Largest recognition in print, web, and social media promotions
- First level logo recognition on TNL campaign website
- Event preference

GROUNDBREAKING

\$100,000

- Significant naming rights to areas within the centre and grounds
- Logo added to plaque at main entrance of the building
- Name on site signage during construction
- Press event announcing gift
- Photo opportunity and framed certificate
- Designated officials invited to speak at selected events

- Listed on all campaign communications materials
- Recognition in print, web, and social media promotions
- Second level logo recognition on Torbay common campaign website
- Event preference

LEADERSHIP

\$50,000

- Naming rights to select areas within the centre and grounds
- Logo added to plaque at main entrance of the building
- Press announcement
- Photo opportunity and framed certificate
- Listed on all campaign communications materials
- Recognition in print, web, and social media promotions
- Third level recognition on campaign website
- Event preference

FOUNDATIONAL

\$25,000

- Branded signage opportunity on the site during construction
- Name added to plaque at main entrance of the building
- Photo opportunity and framed certificate
- Listed on all campaign communications materials

- Recognition in print, web, and social media promotions
- Fourth level recognition on campaign website
- Event preference

COMMUNITY **\$10,000**

- Name added to plaque at main entrance of the building
- Listed on selected communications materials
- Recognition in print, web, and social media promotions
- Framed certificate of appreciation,
- Fifth level recognition on website

FOUNDING FAMILY **\$1,000**

- Name added to a special Founding Families plaque in building
- Recognition on website and social media
- Framed certificate of appreciation,
- Fifth level recognition on website

GROUNDSWELL **\$25**

- Recognition on website and social media
- Letter of appreciation

GIFT PLAN	GIFT PLAN
VISIONARY	\$250,000+
Groundbreaking	\$100,000
Leadership	\$50,000
Foundational	\$25,000
Community	\$10,000
Founding Family	\$1,000
Groundswell	\$25